



# Farmer's Market Box FAQ

## What the heck is it??

You may have seen people carting the boxes at pickup and wondered what these mystery boxes were all about. Here's the lowdown: Each week, you can purchase a Farmer's Market box that is filled with an assortment of locally grown, certified organic, seasonal produce. The cost is \$20, and \$2 of this goes back to SMA!

## What is in the box?

The boxes consist of whatever is freshest and in season, so it varies week to week. You will not know what you will receive until the day before delivery. Visit the website for past box examples: [www.specialtyproduce.com](http://www.specialtyproduce.com). It's always a surprise, and you will likely find a few items that you have never tried. Fortunately, the boxes also come with a packet of great recipes, which is especially helpful when you get some curious things such as celery root or dinosaur kale! You will also receive an email the day before the box is delivered that shows what you will receive, so that you can plan in advance.

## Can I choose the fruits and vegetables that I want?

No, you cannot choose what goes in the Farmer's Market box, but you can choose gourmet "add-ons" from their partners for things like chocolate, honey, fresh fish, artisan breads and cheeses, free-range eggs, etc. The products are all commercial quality, as Specialty Produce provides products for many of the high-end restaurants in San Diego.

You can also try ordering a "juicing bag" in addition or instead of your box, for \$15. They typically contain more fruit.

## How do I sign up?

Go to [www.specialtyproduce.com](http://www.specialtyproduce.com) and login. Then, sign up with our group code: "SMAGroup".

\*note there are no spaces\* Orders need to be placed by the Sunday preceding the next week's delivery. (Don't worry- you will get an email reminder, after signing up & setting your preferences)

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## **When?**

Every Thursday, if five or more people in our group order, Specialty Produce delivers to our school parking lot between 1:30- 2 pm. Pickup is typically in the lower parking lot, but if you don't see the boxes, they will be on the side of the church, directly across from the rectory. You can pick your box up when you pick up your child from school.

## **Wait a minute, how am I supposed to know if enough people ordered??**

You will receive an email stating if our group met its minimum order. If we did not, you have 3 choices:

- 1) Cancel your order
- 2) Contact Dione Gadler or Juli Attaway to see if arrangements have been made by one of them to pick up and bring to SMA (typically one of us will go pick up at the warehouse)
- 3) Go directly to Specialty Produce (on Hancock Street) and pick up your box- it's actually kinda fun to visit the warehouse and see all of the products they offer. You can purchase additional items when you are there.

## **What kind of commitment must I make/How often do I have to order?**

You can order once, just to try it, or you can order weekly, bi-weekly, or every once in a while- there is no commitment. You can order a box one week, a juicing bag another week , etc.

## **What if I have more questions?**

Contact Dione Gadler at [www.dgadler@yahoo.com](mailto:www.dgadler@yahoo.com) or Juli Attaway at [www.juliattaway@gmail.com](mailto:www.juliattaway@gmail.com) .  
Or visit [www.specialtyproduce.com](http://www.specialtyproduce.com) .